

SSIP2.0 Sensitization Sessions

Event Name: Capacity building workshop for 30 hrs in the field of **INNOVATION & ENTREPRENEURSHIP**

Date: 01/01/2026 – 12/01/2026

Venue/ Mode: Anand Commerce College, Anand

No of Participants: 56

Speakers Name: **Prof. (Dr.) Sunil Chaki** (Professor, Department of Physics, SPU)
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Mr. Nirav Patel (Sr. Manager SPSEC), **Mo.:** 9099208790
E-Mail: srmanager.spsec@spuvvn.edu
Ms. Priya Soni (Incubation Manager, SPSEC)
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CS Mitul Suthar (Founder, MS Consultancy & Services)
Mo.: 9537078907, E-Mail: csmitulsuthar@gmail.com
Dr. Chetna Modi (Professor, Anand Pharmacy College)
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Ms. Nishma Shah (Founder & Digital Strategist at Nuclick)
Mo.: 9662929029, E-Mail: nishma@nuclick.in
Ms. Tosha Shukla (Navrachana Innovation Foundation)
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Dr. Vaishali Thakkar (Professor, Anand Pharmacy College)
Mo.: 9724431131, E-Mail: vtthakkar@rediffmail.com
Dr. Swati Joshi (CEO, Charutar Innovation Ventures Foundation, CIVF)
Mo.: 8460325900, E-Mail: swatijoshi911@gmail.com
Mr. Javed Shaikh (Mentor, Innovation, Entrepreneurship, Healthcare, Government Grants) **Mo.:** 1CRBH5 **E-Mail:** javid.shaikh@niperahm.ac.in
Coordinator: **Dr. Nikunj Bumtaria**, (Adhyapak Sahayak, Anand Commerce College)
Mo.: 9558337894, E-Mail: nbumtaria@gmail.com

Objectives of Event

- To introduce students to entrepreneurship and innovation as viable career options
- To develop problem-solving, ideation, and design thinking skills
- To create awareness about startup incubation support systems
- To provide knowledge of legal compliance, funding mechanisms, and Intellectual Property Rights (IPR)
- To enhance digital skills, networking abilities, and business planning competencies
- To encourage self-employment and startup culture among students
- To foster an innovative and entrepreneurial mindset in students

Anand Commerce College, Anand, in collaboration with the **Sardar Patel Startup & Entrepreneurship Council (SPSEC)** and **SPU SSIP Navadhara (Incubation Centre of Sardar Patel University)**, successfully organized a **30 Hours Practical Training Certificate Programme** on *Capacity Building in the Field of Innovation & Entrepreneurship*. The programme was conducted under the coordination of **Dr. Nikunj Bumtaria**, with committee members **Dr. Urvi Amin, Dr. Amit Verma, and Dr. Arti Khandhar**, under the able guidance of **Principal Dr. V. M. Vanar**. A total of **58 students** actively participated in the programme. The initiative aimed to provide **practical exposure to the startup ecosystem** and to **nurture entrepreneurial competencies** among students.

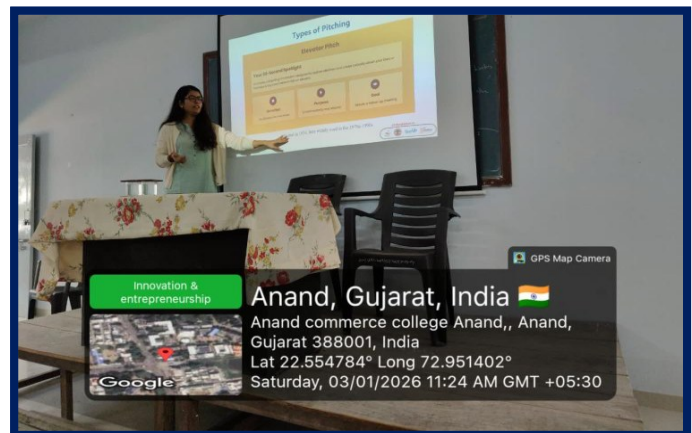
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Day 1: The programme commenced with an inauguration and orientation session on Entrepreneurship and Innovation as Career / Life Opportunity by **Prof. (Dr.) Sunil Chaki**. The session introduced students to entrepreneurship, innovation, and incubation support systems, motivating them to explore startups as career paths.



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Friday, 02/01/2026 11:13 AM GMT +05:30

Day 2: A session on Problem Solving, Ideation, and Design Thinking was conducted by **Mr. Nirav Patel**. Students were exposed to creative problem-solving tools, opportunity recognition, and customer-centric innovation techniques.



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Day 3: **Ms. Priya Soni** delivered a session on Pitching, Fundraising, Networking, and Collaboration. Students learned about pitch deck preparation, funding sources, and the importance of professional networking.



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Day 4: A session on Legal and Compliance for Startups by **CS Mitul Suthar** provided insights into business registration, taxation, compliance requirements, and intellectual property rights.

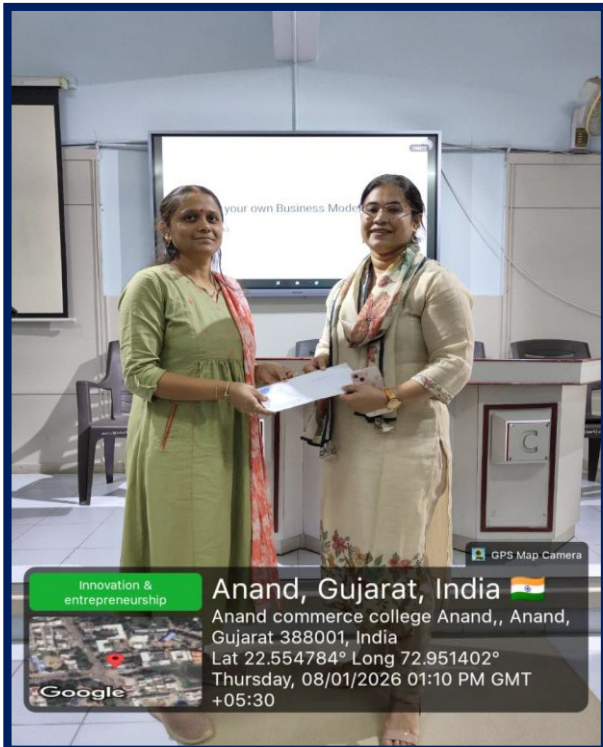


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Day 5: Business Idea Validation and Market Research was covered by **Dr. Chetna Modi**, where students learned about customer needs, market research methods, and feasibility analysis.

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Day 6: Ms. Nishma Shah conducted a session on Digital Marketing, Personal Branding, and Freelancing, highlighting digital tools, online branding strategies, and freelancing opportunities.



Day 7: A practical session on Business Model Canvas by Ms. Tosha Shukla helped students understand structured business model development.



Day 8 & 9: Sessions on IPR & Business by Dr. Vaishali Thakkar and Entrepreneurship & Business Planning by **Dr. Swati Joshi** strengthened students' understanding of innovation protection and business planning.



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Day 10: The programme concluded with a session on Funding and Investor Relations by **Mr. Javed Shaikh**, focusing on startup funding stages and investor communication.

The 30 Hours Certificate Programme proved to be a valuable initiative in bridging academic learning with practical entrepreneurial exposure. It strengthened industry-academia interaction and encouraged students to pursue innovation-driven careers and startups.



Outcomes of the Event:

- The outcomes of the programme clearly matched its stated objectives
- Students developed awareness of entrepreneurship as a viable career option
- Problem-solving and ideation skills were significantly enhanced
- Students gained practical knowledge of startup formation and incubation processes
- Improved understanding of startup funding mechanisms
- Enhanced awareness of legal compliance and Intellectual Property Rights (IPR)
- Students improved their digital skills, networking abilities, and business planning competencies
- The programme successfully fostered an innovative and entrepreneurial mindset
- It contributed to increased employability, self-reliance, and confidence among students